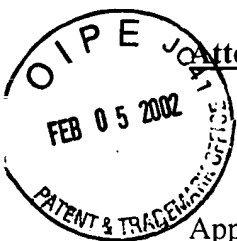


# 3



Attorney Docket No.: 5205

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: John S. HENDRICKS, et al.

Examiner: n/a

Serial No.: 09/973,083

Art Unit: 2611

Filed: October 10, 2001

Title: INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION  
DELIVERY SYSTEMS

**Box Missing Parts**

Commissioner for Patents  
Washington, D.C. 20231

**PETITION FOR EXTENSION OF TIME**

Sir:

In an Office Action mailed on November 5, 2001, on the above-identified U.S. Patent application, a shortened statutory period of TWO MONTHS was set for response. In accordance with 37 CFR 1.136(a), applicant(s) hereby request(s) a:

One month

time extension so that the period for response to the Office Action expires on **February 5, 2002**.

The Commissioner is hereby authorized to charge the one month extension of time fee in the amount of **\$110.00** to Deposit Account Number **04-1425**. In addition, the Commissioner may charge any excess or insufficiency to the above deposit account number in connection with this application. A duplicate copy of this letter is transmitted for that purpose.

Date: February 5, 2002

Respectfully submitted,

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